ANN ARBOR POLISH FILM FESTIVAL (AAPFF)
DESCRIPTION OF SPONSORSHIP OPPORTUNITIES

As the organizer of the Ann Arbor Polish Film Festival, the Polish Cultural Fund thanks you in advance for being part of a growing number of businesses and individuals supporting Polish cinematography and culture in Michigan. We are sincerely grateful for your sponsorship.

Philanthropist: $10,000 or more

- Opportunity to Sponsor a Festival Award (as established between AAPFF and the sponsor, for a time period of five years).
- Sponsor a block (evening) of feature films with an opportunity for remarks in person or in media format.
- Logo or, in the case of an individual donor, picture and name, appears on the AAPFF website home page plus on the sponsor page, with short descriptive text, as provided by the sponsor.
- Logo or, in the case of an individual donor, name, on Festival poster and flyer.
- Individual recognition post on AAPFF social media sites (at least 6x over a 6 month period).
- Sponsor recognition before all screenings (single slide/ad copy provided by sponsor).
- Full page“featured” ad in Festival Program (copy provided by sponsor).
- Four (4) Festival passes, including two (2) tickets to Festival Gala.

Patron: $5,000 - $9,999

- Sponsor a feature film with an opportunity for remarks in person or in media format.
- Logo or, in the case of an individual donor, picture and name, appears on the AAPFF website home page plus on the sponsor page, with short descriptive text, as provided by the sponsor.
- Logo or, in the case of an individual donor, name, on Festival poster and flyer.
- Individual recognition post on AAPFF social media (at least 4x over a 6 month period)
- Sponsor recognition before all screenings (single slide/ad copy provided by sponsor).
- Full page ad in Festival Program (copy provided by sponsor).
- Two (2) Festival passes, including two (2) tickets to Festival Gala

Benefactor: $2,500 – $4,999

- Sponsor one feature film.
- Logo or, in the case of an individual donor, picture and name, appears on the AAPFF website home page plus on the sponsor page, with short descriptive text, as provided by the sponsor.
- Logo or, in the case of an individual donor, name, on Festival poster and flyer.
- Individual recognition post on AAPFF social media (at least 3x over a 6 month period)
- Sponsor recognition before all screenings (single slide/logo or picture with name).
- One-half page ad in Festival Program (copy provided by sponsor).
- Two (2) Festival passes, including two (2) tickets to Festival Gala.

Ask if you wish to explore the option of Gala Sponsorship and/or Specialty Program Sponsorship at the Benefactor level or above.

Promoter: $1,000 - $2,499

- Shared sponsorship of one feature film.
- Logo or, in the case of an individual donor, picture, appears on the AAPFF website sponsor page, with short descriptive text, as provided by the sponsor.
- Individual recognition post on AAPFF social media (at least 2x over a 6 month period).
- Sponsor recognition before all screenings (single slide/logo or picture with name).
- One-quarter page ad in Festival Program (copy provided by sponsor).

Supporter: $500 - $999

- Logo or, in the case of an individual donor, picture and name, appears on the AAPFF website sponsor page.
- Individual recognition post in AAPFF social media.
- Sponsor recognition before all screenings (single slide shared with other Supporters)
- Recognition with other supporters in the Festival Program.

Donor: $250 – $499

- Name appears on AAPFF website sponsor page.
- Recognition post in AAPFF social media (with other donors).
- Sponsor recognition before all screenings (listing on slide with other Donors).
- Listing with other Donors in the Festival Program.

Friend: $50 – $249

- Logo or name appears in AAPFF website sponsor page.
- Sponsor recognition before all screenings (listing on slide with other Friends).
- Listing with other Friends in the Festival Program.

Clarifications:

Feature films are full-length motion pictures, typically fictional, and may include those presented as part of the AAPFF's children's program.

Logo, pictures, ad copy and descriptive text submitted by a sponsor is subject to AAPFF approval. Items provided by the sponsor should be submitted at least three weeks before the Festival to ensure their inclusion in online and printed materials.

Social media, at this time, is primarily the AAPFF Facebook page, but may include Instagram and/or YouTube videos. At sponsor request at the time of donation, posts may be reviewed by the sponsor prior to release. The Festival Program is a brochure available to all Festival attendees, with the purchase of an entry ticket.

Both feature films and the short films/documentaries are not rated and represent contemporary trends in Polish cinema. The content does not necessarily reflect the views or opinions of the organizers.